



Exhibition promotional and sponsorship tools

> Take advantage of the footfall generated by the show to present your products and services to our qualified audience:

Advert in the visitor guide

- 100 x 70 mm
- Maximum 4 advertisers

€750 excl. VAT

Logo on plan

- Maximum 10 advertisers

€540 excl. VAT

Advertising display board

- 2m H x 1m L in reception area
- Printing included
- Maximum 5 advertisers

Set of 2: **€900** excl. VAT

Distribution of bags at entrance

- 2,000 bags per advertiser
- Bag production not included
- Maximum 2 advertisers

€2,140 excl. VAT

Sampling

- Maximum 2 advertisers
- Maximum 2 sampling staff
- Does not include handout manufacture, storage and restocking
- Staff at your expense

€860 excl. VAT / 1 day
€1,500 excl. VAT / 2 days

Exclusive 30-minute presentation

- Room fitted with video and sound equipment and furniture
- Subject to availability

€430 excl. VAT

Comms plan: NEW Featured Destination

- Logo in all the print and digital materials + social media posts and newsletter visibility + page in press kit and onsite
- Limited to 1 French advertiser and 1 international advertiser

€6,400 excl. VAT

Insertion of document in direct mailshot to loyal visitors NEW

- 5,000 printed mailshots to loyal visitors from Ile-de-France with €5,000+ budget
- A5 format (printing not included)
- Maximum 2 advertisers

€2,140 excl. VAT

Sponsorship of coffee desk, information kiosk or meeting rooms

ON QUOTE

Sponsorship of headsets of all congress attendees NEW

€2,670 excl. VAT

> Stand out before the opening of Salon des Grands Voyages

Web banner on grands-voyageurs.com

- From 1 September to 30 November
- Maximum 3 advertisers, banners displayed randomly

€1,070 excl. VAT

Web banner in Exhibition newsletter

- Limited to 1 advertiser per newsletter

€640 excl. VAT

Banner on pre-registration procedure – VISITOR NEW

- 30,000 displays (6,000 pre-registrations, 5 steps)
- Limited to 1 advertiser

€1,600 excl. VAT

Banner in pre-registration e-mails NEW

- 6,000 e-mailshots
- Limited to 1 advertiser

€1,400 € excl. VAT

> After the show

Sponsorship of Visitor survey NEW

- 3 specific questions in our survey and results + logo in survey
- Limited to 1 advertiser

€1,930 excl. VAT

Advert in post-show e-mail NEW

- 6,000 contacts
- Limited to 1 advertiser per quarter

€970 excl. VAT